VIRTUAL NEXT×GEN Supply Chain Conference

**NOVEMBER 10 - 12, 2020**

WWW.NEXTGENSUPPLYCHAINCONFERENCE.COM

NextGen Technology in the Post-COVID Supply Chain:

**CHALLENGE MEETS OPPORTUNITY**

## SPONSORSHIP LEVELS

| | Diamond Sponsor | Platinum Sponsor | | Gold Sponsor | | | | Silver Sponsor | | Bronze Sponsor | Associate |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 3 Available $27,500 | Awards - End User & Solution Provider $25,000 | Gamification $22,000 | Direct Mailer Swag Bag $13,500 | Cocktail Mix $12,500 | Pen & Portfolio $10,000 | Lunch $10,000 3 Available | Advisory Board and Speakr Gift $9,250 Exclusive | Breakfasts $6,000 | Breaks 6 Available $4,500 | $2,750 |
| Message from our Sponsor Video Prior to Keynote | Honeywell Intelligrated | ASCM | | | | Elemica | | | | | DEMATIC |
| Sponsor Video Promoted to SCMR's Online Community via Dedicated eBlast | √ | | | | | | | | | | BERKSHIRE GREY |
| One Live Sponsor Push Notification | √ | | | | | | | | | | LeanDNA |
| Logo in Virtual Auditorium | √ | √ | √ | | | | | | | | LOGILITY |
| Recognized in Technical Session Welcome | √ | √ | √ | | | | | | | | |
| Sponsor Insert in Conference Materials Direct Mailer to Full Delegates | √ | √ | √ | √ | √ | √ | √ | √ | √ | | |
| Logo in Virtual Lobby (with direct link to exhibit stand if applicable) | √ | √ | √ | √ | √ | √ | √ | √ | √ | | |
| Conference Attendee List (1 Week after Program) | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | |
| One Social Media Push to Promote Your Sponsorship (33,000) | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | |
| Recognized on all Pre-promotion eBlasts (55,000) | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Recognized on Conference Program | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Recognized on Pre & Post eBlasts to Attendees | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Hyperlinked Logo Conference Sponsorship Website Page | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Logo Highlighted on Landing Page | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Recognized on "Thank You Sponsors" Slide that is shown between Presentations | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Logo on Registration Confirmation Email | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Complimentary Conference Delegate Passes ($400 Value/per pass) | 25 | 20 | 20 | 15 | 15 | 15 | 15 | 10 | 10 | 5 | 1 |
| | | | | | | | | | | | |
| ***Supply Chain Management Review*** **Exclusive Exposure** | | | | | | | | | | | |
| Custom Research Brief ($15,000 Value) | √ | | | | | | | | | | |
| Full Page Ad in January *Supply Chain Management Review* Show Wrap-Up Issue ($7,000 Value) | √ | √ | √ | | | | | | | | |
| 3rd Party eBlast to 15K Audited Buyers of your Service/Products ($6,000 Value) | √ | √ | √ | √ | √ | √ | √ | | | | |
| Sponsor Provided Whitepaper Lead Gen eBlast ($7,000 Value) | √ | √ | √ | √ | √ | √ | √ | √ | √ | | |
| *SCMR* eNewsletter Ad ($2,500 Value) | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | |
| Logo Recognized on all Marketing Materials Including Ads in *Supply Chain Management Review* and *Logistics Management* | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Free 1 Year Subscription to SCMR ($139 value) | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |